



# BHARATESH EDUCATION TRUST'S GLOBAL BUSINESS SCHOOL



Affiliated to Rani Channamma University, Approved by AICTE

Presents

*The Annual Inter-Collegiate UG Fest*

# Converge 2022

*Everything That Rises Must Converge*

## ICE-BREAKER

1st Prize Rs. 3000/-  
2nd Prize Rs. 2000/-

## FLAIR

1st Prize Rs. 1000/-  
(Per Event)

## TWIST

1st Prize Rs. 3000/-  
2nd Prize Rs. 2000/-

## STARTUP-TALK

1st Prize Rs. 3000/-  
2nd Prize Rs. 2000/-

*Friday 29<sup>th</sup> July 2022*

*Time : 09:30 am Onwards*

*Registration Fees : Rs. 1000/- Per Team  
Team Consist of 10 Students of UG Final Year  
(Maximum Two Teams Per College)*

*Last Date for Registration  
25<sup>th</sup> July-2022*

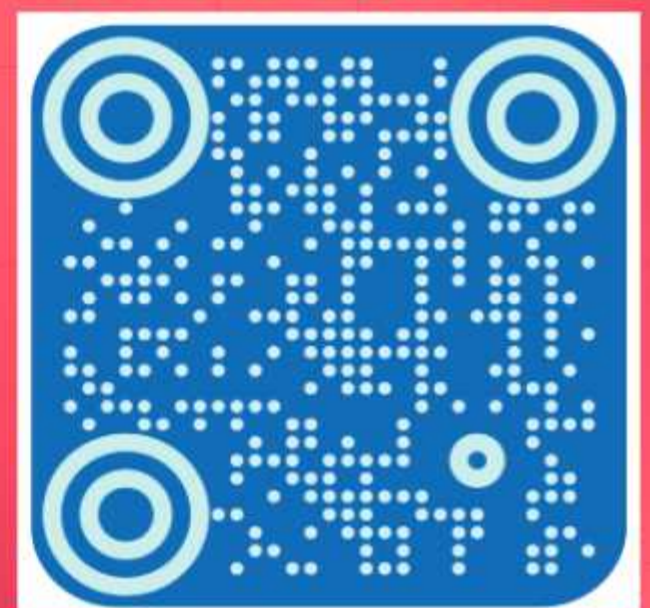
*For Registration details  
Scan the QR CODE*

**For Event Details & Guidelines Visit**  
<http://betgbs.in/converge-2022/>

 [www.social.media@betgbs.in](http://www.social.media@betgbs.in)

 [www.betgbs.in](http://www.betgbs.in)  [betgbs](https://www.instagram.com/betgbs)

**BET's Global Business School**  
188 B.C. Near Fort Old P.B. Road, Belagavi  
Ph: 0831-2421513 Mob:9900421002/7411776078





## **ICE BREAKER**

Perform a skit & introduce your team in a creative way on the theme "Azadi ka Amrut Mahotsav"

Rules:

- All the members of the team must participate.
  - Music and Props can be used
- Time: 5 minutes

## **STARTUP-TALK**

Students present their innovative business idea to a panel

### **Round 1: Pitch-In**

Make Presentation on the following points of your Startup

- Present your Business Idea
- For whom? ( Target market)
- Unique Selling Proposition
- Success measures of Startup

### **Round 2: Ad-Mad**

- Make a 2 min. video advertisement of your startup's product or service.

Rules :

- No. of participants: 2
- Time : 10 Min PPT, 2 Min AD-MAD

## **FLAIR**

### **Dharohar (Photography)**

- Theme- Nature
- No. of participant- 1
- Camera- Only Mobile phones, without the use of photoshop/CDR
- Time- 1 hour
- Submission- 3 photos; 1 B/W , 1 color and 1 sepia tone

### **Rekhta (Rangoli)**

- Theme- Azadi ka Amrut Mahotsav
- Size- 1x1 meter square (Approx)
- No of participants- 2
- Time- 1 hour

### **Best out of Waste**

- Theme- Any
- No of participants- 2
- Time- 1 hour

## **TWIST**

- Only one group dance per team with min. 5 members & max. 8 members.
- Each team must perform/participate for GC consideration
- Softcopy of song to be provided in a pendrive/flashdrive in mp3 format.

For all the Events Decision of the Judges will be Final and Binding

For all the events, participating teams shall bring their own costumes & materials

Faculty Co-ordinaters

Dr. Padmapriya K. 9900421002

Prof. Ranjana C. 7411776078