

# MBA

Admissions 2012

## WHEN BEST IS HERE, GOOD IS NOT GOOD ENOUGH



Bharatesh Education Trust's  
**GLOBAL BUSINESS SCHOOL**

ISO 9001 : 2008 Certified

■ Affiliated to Rani Channamma University, Belgaum ■ Approved by AICTE



### Why is BET's GBS the most dynamic B-school in North Karnataka?

We believe that imparting life skills and equipping a student to be employable and self-reliant goes a long way in shaping their career. At BET's GBS, we focus on two most important aspects of an MBA degree—education and leadership. We offer 2 year full time MBA in Marketing, Finance and HR. The programme is designed and executed with a judicious mix of academic rigour and industry interface, which is one of the highlights of our institute.

BET's GBS offers unparalleled industry interface in the form of Guest Lectures, Industry Visits, Industry-Oriented events and Live projects, something very few top B-Schools can boast of.

### Governing Council

The members of the Governing Council are highly experienced and well educated, managing large scale industries and businesses on a global scale.

1. Shri Vinod Doddanavar	Chairman (GC)
2. Shri Gopal Jinagouda	Member
3. Shri Ramesh Kothari	Member
4. Shri Rajeev Doddanavar	Member
5. Sri Prakash Upadhya	Member
6. Shri Mahaveer Upadhye	Member
7. Shri Bhushan Mirji	Member



## Why should you choose BET'GBS for a truly Industry-Aligned MBA

- State of the art infrastructure and 24x7 wi-fi enabled campus
- Fully automated library with a comprehensive collection of books, CDs, DVDs, databases
- Well equipped computer centre
- Well qualified and experienced faculty members
- Extensive pre-placement Training, assistance in Internship Projects and 100% placement assistance
- Students placed in Top Companies in India
- International Study Tours
- Industry Visits to top MNCs in India



## Student Management Guild Activities

- National Level Management Festival- Drishti
- Inter Collegiate Sports Meet- Yashaswi
- Parents Meet, Annual day and Alumni Meet
- International And National Industrial Visits
- Students' Seminars, Contests and Conferences – Jugaad, Vishleshan, Voyage
- Inter-class games (Debate, Quiz, GD, Paper Presentation, etc.)
- Cultural Activities
- Student Alumni Association Activities



Ms. Rashmi Bansal releasing the in-house magazine 'Siddhant'



Mr. Rajeev Kapoor, President & CEO, Fiat Automobiles India, Speaking at The HR Conclave 2012 Organized by Bharatesh Global Business School



### Eligibility and Admission Process

Any graduate with minimum 50% marks (45% for SC/ST), having appeared for PG CET (Conducted by Karnataka Examination Authority- KEA), MAT, CAT, CMAT (AICTE) or KMAT entrance tests is eligible for admission. Special Aptitude test and Personal Interview is conducted for Management Seats



The 2nd Semester MBA students at the Ford India Plant in Chennai



### Student Empowerment

A unique feature of BET'SGBS is the formation of Students Management Guild (SMG). It is a unique way of empowering students and thereby encouraging them to be the Best Managers in the future. For this, students' committees are formed for the following tasks, headed by a faculty member

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|--------------------------------|---------------------|
| ■ Catering                     | ■ Industrial Visits |
| ■ Placements                   | ■ Academic          |
| ■ Industry Institute Interface | ■ Cultural          |
| ■ Communication                | ■ Sports            |
| ■ Discipline                   | ■ Housekeeping      |
| ■ Information and Technology   | ■ Library           |
| ■ Finance                      |                     |

### International Tours and Industrial Tours

At BET'SGBS, we believe that travel makes a man wise and enables him understand the pulse of business and economy. International travel broadens a student's horizons and helps develop a global perspective. With this in view, students travelled to Malaysia last year and had first-hand experience of the booming Malaysian Economy.



As part of the National Industrial Tour, our students have visited companies like Volkswagen, Fiat Automobiles, Indo Schottle ( in Pune), Ford India, Southern Agro Industries, Ucal Fuel Systems (Chennai), Rane (Madras) Ltd., REIL Electronics India (Pondicherry), Manugraph, Menon and Menon (Kolhapur), Forbes Gokak, etc. BET'SGBS is the first Management institute in this part of the state to have conducted Industrial Tours to these Multinational Companies.

Contact :

Bharatesh Education Trust's  
**Global Business School**

#188, Old P.B. Road, Near Fort, Belgaum - 590016, Karnataka  
Ph : (0831) 2421513, 09880022555, 07760251949

e-mail : [admissions@betgbs.in](mailto:admissions@betgbs.in) website : [www.betgbs.in](http://www.betgbs.in)